

# WOMEN TO WATCH



Women to Watch from Utah Business is the premier celebration of the women influencing, shaping, and driving business in Utah.

Bringing together the state's founders, executives, and changemakers, Women to Watch is a milestone event dedicated to recognition and momentum.

Sponsors are an integral part of the celebration. Align your brand with the enthusiasm, connection, and infinite possibility of these remarkable women.

**FOR MORE INFORMATION, VISIT:**  
**[WWW.UTAHBUSINESS.COM/ADVERTISE](http://WWW.UTAHBUSINESS.COM/ADVERTISE)**

EVENT PACKAGE	PER EVENT	DESCRIPTION
<b>PRESENTING</b> (3 AVAILABLE)	<b>\$16,000</b>	<b>DAY OF EVENT:</b> Table sponsorship, exhibit table, 3 minutes speaking time, congratulate honorees during presentation, verbal recognition from stage, logo on step and repeat photo wall, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.  <b>BRAND RECOGNITION:</b> Company logo on all print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a> , logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.
<b>PREMIER</b>	<b>\$10,500</b>	<b>DAY OF EVENT:</b> Table sponsorship, exhibit table, verbal recognition from stage, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.  <b>BRAND RECOGNITION:</b> Company logo on print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a> , logo representation on email communication to honorees and attendees, use of event logo.
<b>PRIMARY</b>	<b>\$7,500</b>	<b>DAY OF EVENT:</b> Table sponsorship, exhibit table, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.  <b>BRAND RECOGNITION:</b> Company logo on print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a> , logo representation on email communication to honorees and attendees, use of event logo.
ONSITE HOST SPONSORSHIPS	PER EVENT	DESCRIPTION
<b>CONTRIBUTING</b>	<b>\$5,000</b>	<b>DAY OF EVENT:</b> Table sponsorship, exhibit table, half-page ad placement in event program.  <b>BRAND RECOGNITION:</b> Use of event logo.
<b>PHOTO &amp; VIDEO HOST</b> (1 AVAILABLE)	<b>\$7,500</b>	<b>DAY OF EVENT:</b> Table sponsorship, exhibit table, full-page ad placement in events program.  <b>BRAND RECOGNITION:</b> Host honorees in your space, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a> , full-page ad placement in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.
<b>VIP EVENT HOST</b> (1 AVAILABLE)	<b>\$7,500</b>	<b>DAY OF EVENT:</b> Company logo and full-page ad placement in event program.  <b>BRAND RECOGNITION:</b> Host honorees in your space, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a> , logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.