

# Utah Business

## FAST 50

PRESENTED BY

 **TANNER**  
KIRTON | McCONKIE



### CELEBRATE UTAH'S FASTEST-GROWING COMPANIES

Fast 50 is a premier recognition event honoring 50 of Utah's fastest-growing companies and bringing together ambitious founders, executives and need-to-know leaders from across the state. These are the companies scaling teams, accelerating revenue and elevating Utah's presence on the national stage. The Top 50 rankings are revealed live at the event, where attendees discover who is leading the pack and setting the pace.

### SPONSOR BENEFITS

**Own the room:** Put your brand front and center with high-impact visibility across event signage, screens, materials, and branded moments, seen by hundreds of attendees in one of Utah's most high-profile business gatherings.

**Get in front of the right people:** Connect directly with honorees, founders, and top executives in environments designed for real conversation. Engage in curated high-energy moments that make building memorable relationships easy.

**Extend your presence:** Stay visible beyond the event through social media, digital promotions and ongoing content featuring your brand and logo across multiple platforms.

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Align your brand with the companies driving Utah's growth and innovation. Secure your partnership today and connect with the people putting Utah on the map.

For more information, visit [Utahbusiness.com/advertise](http://Utahbusiness.com/advertise).

# PREMIER EVENT

## SPONSORSHIP OPPORTUNITIES

### PRESENTING

\$16,000 (3 AVAILABLE)

#### EVENT PRESENCE

- Table for 8 guests at awards luncheon
- Exhibit table during networking reception
- Verbal recognition from stage
- Three minutes speaking (or video) time during awards luncheon
- Congratulate honorees on stage during award presentation
- Logo on step and repeat photo wall
- Full-page advertisement in event program
- Logo on signage during the event
- Logo and company description in event program
- Logo on award plaques
- Logo in honoree video and bug throughout
- Logo in sponsor video loop

#### BRAND RECOGNITION

- Use of event logo
- Full-page advertisement in Utah Business magazine
- Logo lockup on print and digital marketing collateral throughout campaign
- Logo on Utahbusiness.com event landing page
- Logo and in-text mention on email communications to honorees and attendees
- Annual first right of refusal

### GOLD

\$10,500

#### EVENT PRESENCE

- Table for 8 guests at awards luncheon
- Exhibit table during networking reception
- Verbal recognition from stage
- Full-page advertisement in event program
- Logo on signage during the event
- Logo and company description in event program
- Logo on award plaques
- Logo in honoree video
- Logo in sponsor video loop

#### BRAND RECOGNITION

- Use of event logo
- Full-page advertisement in Utah Business magazine
- Logo on print and digital marketing collateral throughout campaign
- Logo on Utahbusiness.com event landing page
- Logo on email communications to honorees and attendees

### SILVER

\$7,500

#### EVENT PRESENCE

- Table for 8 guests at awards luncheon
- Exhibit table during networking reception
- Half-page advertisement in event program
- Logo on signage during the event
- Logo and company description in event program
- Logo on award plaques
- Logo in honoree video
- Logo in sponsor video loop

#### BRAND RECOGNITION

- Use of event logo
- Half-page advertisement in Utah Business magazine
- Logo on print and digital marketing collateral throughout campaign
- Logo on Utahbusiness.com event landing page

### BRONZE

\$5,000

#### EVENT PRESENCE

- 4 tickets to awards luncheon
- Exhibit table during networking reception
- Half-page advertisement in event program
- Logo and company description in event program
- Logo in sponsor video loop

#### BRAND RECOGNITION

- Use of event logo

# PREMIER EVENT

## SPONSORSHIP ENHANCEMENTS



### PHOTO & VIDEO HOST

+\$2,500 (1 AVAILABLE)

#### BENEFITS

**All the benefits of your base package PLUS:**

Host honorees at your company location for pre-event photo and video shoots.

**Includes:**

- Host honorees at your company location for pre-event photo and video shoots!
- Receive verbal recognition from the stage during the event
- Have your logo displayed on each honoree title slide and as a logo watermark included throughout the honoree video
- Annual first right of refusal

### VIP EVENT HOST

+\$2,500 (1 AVAILABLE)

#### BENEFITS

**All the benefits of your base package PLUS:**

Host honorees at your company location for a pre-event reception!

**Includes:**

- Receive verbal recognition from the stage during the event
- Have your logo displayed on each honoree title slide
- Annual first right of refusal

### PARKING

+\$1,500 (1 AVAILABLE)

#### BENEFITS

**All the benefits of your base package PLUS:**

Everyone needs to park, so everyone will need to see you! Your exhibit table is where attendees will pick up their parking validations.

**Includes:**

- Receive verbal recognition from the stage during the event
- Annual first right of refusal

### RED CARPET EXPERIENCE

+\$3,000 (1 AVAILABLE)

#### BENEFITS

**All the benefits of your base package PLUS:**

Have your company “seen with the stars” as we interview the honorees on the red carpet at the event and share their stories on social!

- Logo on signage at Red Carpet
- Option to participate in honoree interviews
- Logo watermark on all videos created
- Minimum of 3 videos (with watermark) posted on Utah Business social channels
- Videos (with watermark) sent to all honorees
- Receive verbal recognition from the stage during the event
- Annual first right of refusal

### APPETIZERS / BEVERAGE

+\$1,000 EACH (2 AVAILABLE)

#### BENEFITS

**All the benefits of your base package PLUS:**

Prominent signage at all appetizer and/or beverage locations (separate sponsorships)!

- Receive verbal recognition from the stage during the event
- Annual first right of refusal