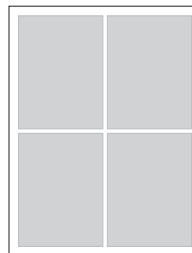


STANDARD PAGES	1x	3x	12x
SPREAD	\$8,000	\$6,400	\$5,600
FULL-PAGE	\$4,850	\$3,880	\$3,395
½-PAGE	\$3,400	\$2,720	\$2,380
¼-PAGE	\$1,850	\$1,480	\$1,295

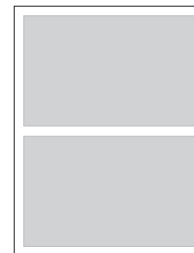
PREMIUM PAGES	1x	3x	6x
SPREAD	\$10,000	\$8,000	\$7,000
BACK COVER	\$6,000	\$4,800	\$4,500
INSIDE COVERS	\$5,820	\$4,656	\$4,074
PAGES 3, 4, 5, 7, 9	\$5,335	\$4,268	\$3,735

AD SIZES	WIDTH	HEIGHT
FULL-PAGE (BLEED SIZE)	8.625"	11.125"
FULL-PAGE (TRIM SIZE)	8.375"	10.875"
FULL-PAGE (LIVE AREA)	7.625"	10.125"
½-PAGE HORIZONTAL	7.50"	4.875"
¼-PAGE	3.735"	5.00"
TWO-PAGE SPREAD (BLEED SIZE)	17.00"	11.125"
TWO-PAGE SPREAD (TRIM SIZE)	16.75"	10.875"
TWO-PAGE SPREAD (LIVE AREA)	16.00"	10.125"

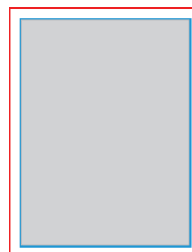
¼-PAGE



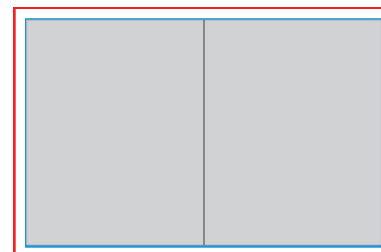
½-PAGE

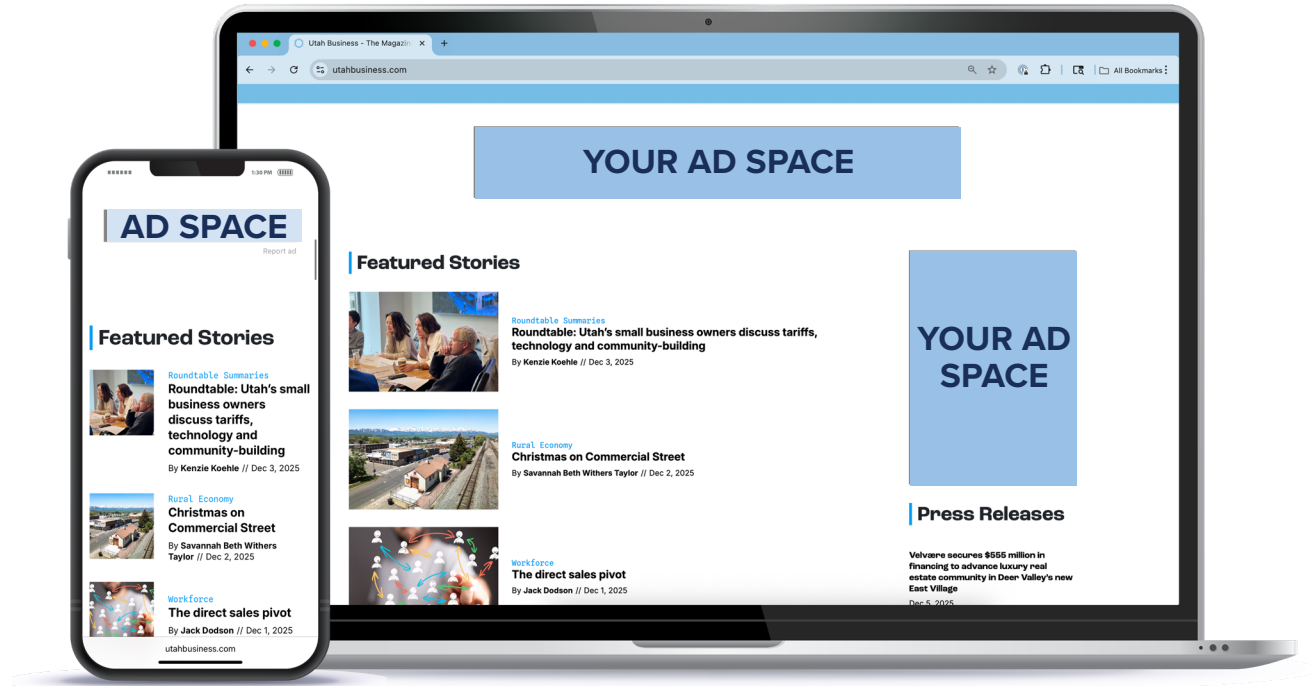


FULL-PAGE



TWO-PAGE SPREAD





## UTAHBUSINESS.COM

Tap into our **97,000 monthly unique users** to **boost visibility, drive website traffic, and generate leads** for your next campaign.

DESKTOP		MOBILE	
728 x 90	300 x 600	320 x 50	300 x 600
970 x 250		300 x 250	

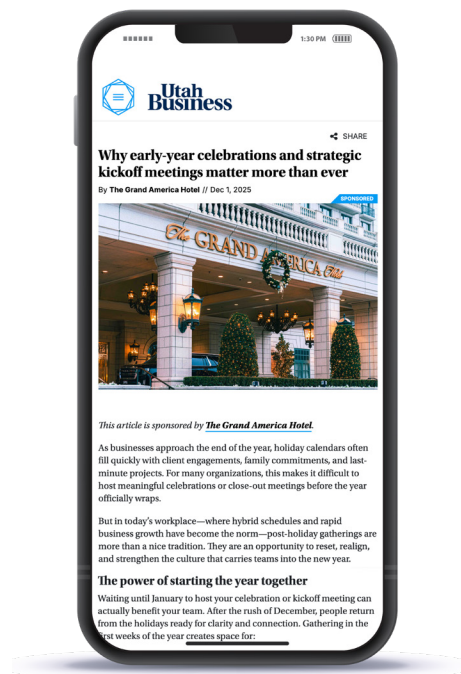
HOMEPAGE DISPLAY ADS	PER WEEK	PER MONTH	DESKTOP WIDTH	DESKTOP HEIGHT	MOBILE WIDTH	MOBILE HEIGHT	POSITION
BENEATH HERO STORIES	\$350	\$1,375	728 PX	90 PX	320 PX	50 PX	TOP
UPPER/LOWER SIDEBAR	\$250	\$990	300 PX	600 PX	300 PX	600 PX	TOP
HOMEPAGE TAKEOVER	\$500 (PER DAY)		970 PX	250 PX	300 PX	250 PX	TAKEOVER-TOP

\*LIMIT 5 TAKEOVERS PER MONTH

TAKEOVER INCLUDES ALL SIZES LISTED ABOVE

SECTION PAGE DISPLAY ADS	PER WEEK	PER MONTH	DESKTOP WIDTH	DESKTOP HEIGHT	MOBILE WIDTH	MOBILE HEIGHT	POSITION
ABOVE NEWS QUEUE	\$260	\$1,025	728 PX	90 PX	320 PX	50 PX	TOP
SIDEBAR	\$160	\$600	300 PX	600 PX	300 PX	250 PX	RIGHT

INNER ARTICLE PAGE DISPLAY ADS	PER WEEK	PER MONTH	DESKTOP WIDTH	DESKTOP HEIGHT	MOBILE WIDTH	MOBILE HEIGHT	POSITION
ABOVE NEWS QUEUE	\$260	\$1,025	728 PX	90 PX	320 PX	50 PX	TOP
SIDEBAR	\$160	\$600	300 PX	600 PX	300 PX	250 PX	RIGHT



## UTAH BUSINESS DAILY

Gain exposure through our popular **newsletter** that reaches **25,000+** business professionals daily.

UTAH BUSINESS DAILY	2X/WEEK FOR A MONTH	PER DAY
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PREMIUM BANNERS *INCLUDES PREMIUM TEXT AD	\$3,000	—
STANDARD BANNER	\$2,000	—
PREMIUM CONTEXTUAL AD	—	\$250

DIMENSIONS	WIDTH	HEIGHT
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PREMIUM BANNERS *INCLUDES PREMIUM TEXT AD	600 PX	200 PX
STANDARD BANNER	600 PX	200 PX
PREMIUM TEXT AD	200 CHARACTERS MAX	

## ROUNDTABLE \$5,500

Establish your company as a **thought leader** while connecting with **key decision-makers** and **professionals**. After the event, **Utah Business** will write a **comprehensive recap article** that highlights **key takeaways, quotes from panelists, and insights discussed**. This article will be published on our **website**.

## CONTENT MARKETING \$1,750

You have a **story**, and we have an **audience** eager to read it. Feature your **article** on our **homepage**, in our **newsletter**, and in front of our **social media followers**.

### WHAT'S INCLUDED:

- An **online advertorial** including **images & outbound links**
- **Homepage premium placement** rotation for **two weeks**
- Placement **2x per month** in **UB Daily, email newsletter** and on our **social media platforms**
- **Social media boost:** Promote your story to a **targeted audience**

*\*Price available upon request*

# CALENDAR



**UTAH BUSINESS** fosters connection, insight and recognition for Utah's thriving professional community. Through our events, magazine and website, we highlight the ideas, innovations and people behind Utah business success stories.

**We are all-in on Utah — and we can't wait to tell your stories.**

MONTH	AWARDS	ROUNDTABLE	LISTS	SPOTLIGHT
<b>JANUARY</b> AD RESERVATION <b>12-23</b> AD MATERIALS <b>12-30</b>		<ul style="list-style-type: none"> <li>• MERGERS AND ACQUISITIONS</li> </ul>	<ul style="list-style-type: none"> <li>• NATIONAL AWARD RECIPIENTS</li> </ul>	
<b>FEBRUARY</b> AD RESERVATION <b>1-26</b> AD MATERIALS <b>2-2</b>	<ul style="list-style-type: none"> <li>• FORTY UNDER 40</li> </ul>	<ul style="list-style-type: none"> <li>• CRO / CMO</li> </ul>	<ul style="list-style-type: none"> <li>• NONPROFITS</li> </ul>	<ul style="list-style-type: none"> <li>• BOOK OF LISTS</li> </ul>
<b>MARCH</b> AD RESERVATION <b>2-23</b> AD MATERIALS <b>3-2</b>	<ul style="list-style-type: none"> <li>• CEO OF THE YEAR</li> </ul>	<ul style="list-style-type: none"> <li>• BENEFITS &amp; COMPENSATION</li> </ul>	<ul style="list-style-type: none"> <li>• SBA LENDERS AND BANKS</li> </ul>	
<b>APRIL</b> AD RESERVATION <b>3-23</b> AD MATERIALS <b>3-30</b>		<ul style="list-style-type: none"> <li>• BUILDING &amp; CONSTRUCTION</li> </ul>	<ul style="list-style-type: none"> <li>• COMMERCIAL REAL ESTATE DEVELOPERS AND BROKERS</li> </ul>	
<b>MAY</b> AD RESERVATION <b>4-22</b> AD MATERIALS <b>4-29</b>	<ul style="list-style-type: none"> <li>• WOMEN TO WATCH</li> </ul>	<ul style="list-style-type: none"> <li>• MANUFACTURING</li> </ul>	<ul style="list-style-type: none"> <li>• ARCHITECTURE FIRMS</li> <li>• COMMERCIAL FURNITURE</li> </ul>	
<b>JUNE</b> AD RESERVATION <b>5-25</b> AD MATERIALS <b>6-1</b>	<ul style="list-style-type: none"> <li>• EXECUTIVE EXCELLENCE</li> </ul>	<ul style="list-style-type: none"> <li>• COMMERCIAL REAL ESTATE</li> </ul>	<ul style="list-style-type: none"> <li>• EMPLOYEE GROUP BENEFITS</li> </ul>	<ul style="list-style-type: none"> <li>• LEGAL ELITE</li> </ul>
<b>JULY</b> AD RESERVATION <b>6-22</b> AD MATERIALS <b>6-29</b>		<ul style="list-style-type: none"> <li>• LEGAL</li> </ul>	<ul style="list-style-type: none"> <li>• ACCOUNTING FIRMS</li> </ul>	
<b>AUGUST</b> AD RESERVATION <b>7-23</b> AD MATERIALS <b>7-30</b>	<ul style="list-style-type: none"> <li>• FAST 50</li> </ul>	<ul style="list-style-type: none"> <li>• VENTURE CAPITAL</li> </ul>	<ul style="list-style-type: none"> <li>• RESIDENTIAL BUILDERS</li> </ul>	
<b>SEPTEMBER</b> AD RESERVATION <b>8-21</b> AD MATERIALS <b>8-28</b>	<ul style="list-style-type: none"> <li>• INNOVATION AWARDS</li> </ul>	<ul style="list-style-type: none"> <li>• CULTURE &amp; COMMUNITY</li> </ul>	<ul style="list-style-type: none"> <li>• COMMERCIAL INSURANCE BROKERS</li> </ul>	
<b>OCTOBER</b> AD RESERVATION <b>9-22</b> AD MATERIALS <b>9-29</b>	<ul style="list-style-type: none"> <li>• HEALTHCARE HEROES</li> </ul>	<ul style="list-style-type: none"> <li>• HEALTHCARE</li> </ul>	<ul style="list-style-type: none"> <li>• HEAVY EQUIPMENT DEALERS</li> </ul>	<ul style="list-style-type: none"> <li>• FORWARD (ROUNDTABLE INCLUDED)</li> </ul>
<b>NOVEMBER</b> AD RESERVATION <b>10-26</b> AD MATERIALS <b>11-2</b>	<ul style="list-style-type: none"> <li>• UTAH BUSINESS FORWARD</li> </ul>	<ul style="list-style-type: none"> <li>• TECH</li> </ul>	<ul style="list-style-type: none"> <li>• VENTURE CAPITAL</li> </ul>	
<b>DECEMBER</b> AD RESERVATION <b>11-23</b> AD MATERIALS <b>11-30</b>	<ul style="list-style-type: none"> <li>• BEST COMPANIES TO WORK FOR</li> </ul>	<ul style="list-style-type: none"> <li>• SMALL BUSINESS</li> </ul>	<ul style="list-style-type: none"> <li>• PROPERTY AND CASUALTY INSURANCE</li> </ul>	

# PREMIER EVENTS



EVENT PACKAGE	PER EVENT	DESCRIPTION
<b>PRESENTING</b> (3 AVAILABLE)	<b>\$16,000</b>	<p><b>DAY OF EVENT:</b> Table sponsorship, exhibit table, 3 minutes speaking time, congratulate honorees during presentation, verbal recognition from stage, logo on step and repeat photo wall, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.</p> <p><b>BRAND RECOGNITION:</b> Company logo on all print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a>, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.</p>
<b>PREMIER</b>	<b>\$10,500</b>	<p><b>DAY OF EVENT:</b> Table sponsorship, exhibit table, verbal recognition from stage, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.</p> <p><b>BRAND RECOGNITION:</b> Company logo on print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a>, logo representation on email communication to honorees and attendees, use of event logo.</p>
<b>PRIMARY</b>	<b>\$7,500</b>	<p><b>DAY OF EVENT:</b> Table sponsorship, exhibit table, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.</p> <p><b>BRAND RECOGNITION:</b> Company logo on print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a>, logo representation on email communication to honorees and attendees, use of event logo.</p>
ONSITE HOST SPONSORSHIPS	PER EVENT	DESCRIPTION
<b>CONTRIBUTING</b>	<b>\$5,000</b>	<p><b>DAY OF EVENT:</b> Table sponsorship, exhibit table, half-page ad placement in event program.</p> <p><b>BRAND RECOGNITION:</b> Use of event logo.</p>
<b>PHOTO &amp; VIDEO HOST</b> (1 AVAILABLE)	<b>\$7,500</b>	<p><b>DAY OF EVENT:</b> Table sponsorship, exhibit table, full-page ad placement in events program.</p> <p><b>BRAND RECOGNITION:</b> Host honorees in your space, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a>, full-page ad placement in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.</p>
<b>VIP EVENT HOST</b> (1 AVAILABLE)	<b>\$7,500</b>	<p><b>DAY OF EVENT:</b> Company logo and full-page ad placement in event program.</p> <p><b>BRAND RECOGNITION:</b> Host honorees in your space, logo on event landing page on <a href="http://utahbusiness.com">utahbusiness.com</a>, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.</p>

# SIGNATURE EVENTS



EVENT PACKAGE	PER EVENT	DESCRIPTION
PRESENTING (3 AVAILABLE)	\$10,000	<b>DAY OF EVENT:</b> Congratulate honorees during presentation, verbal recognition from stage, logo on step and repeat photo wall, company logo on award plaques, logo on event signage, five event tickets.
		<b>BRAND RECOGNITION:</b> Half-page ad in Utah Business print magazine, company logo on all print and digital advertising throughout marketing campaign, digital congratulatory ad, logo on event landing page on utahbusiness.com, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
PREMIER	\$7,500	<b>DAY OF EVENT:</b> Verbal recognition from stage, company logo on award plaques, company logo on event signage, five event tickets.
		<b>BRAND RECOGNITION:</b> Half-page ad in Utah Business print magazine, company logo on digital advertising throughout marketing campaign, digital congratulatory ad, logo on event landing page on utahbusiness.com, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
PRIMARY	\$5,000	<b>DAY OF EVENT:</b> Logo on event signage, three event tickets.
		<b>BRAND RECOGNITION:</b> Quarter-page ad in Utah Business print magazine, company logo on digital advertising throughout marketing campaign, digital congratulatory ad, logo on event landing page on utahbusiness.com, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
ONSITE HOST SPONSORSHIPS	PER EVENT	DESCRIPTION
CONTRIBUTING	\$3,500	<b>DAY OF EVENT:</b> Three event tickets.
		<b>BRAND RECOGNITION:</b> Digital congratulatory ad, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
PHOTO & VIDEO HOST (1 AVAILABLE)	\$7,500	<b>DAY OF EVENT:</b> Table sponsorship, exhibit table, half-page ad placement in events program.
		<b>BRAND RECOGNITION:</b> Host honorees in your space, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.