

INNOVATION AWARDS SUMMIT

A statewide celebration of problem-solving, creativity and technology



Utah ranks No. 1 in the nation for innovative capacity. Our economic system supports the creation and implementation of good ideas, and Utah Business is celebrating the people who work to build them.

Join us in spotlighting the brightest innovators, boldest founders and most forward-thinking companies at the Innovation Awards Summit, Utah's statewide celebration of problem-solving, creativity and technology.

This dynamic, half-day event includes:

- A dynamic keynote on the state of innovation in Utah
- An interactive Innovations Fair
- A high-stakes speed pitch competition
- Strategy-level breakout sessions with innovation experts and successful inventors
- A culminating Innovation Awards luncheon and ceremony

This event – which is perfect for founders, investors, students, and innovators – explores cutting-edge solutions across various sectors, including tech, health sciences, aerospace, manufacturing, consumer goods and more.

Be part of the celebration of the dreamers and doers shaping the future of business in Utah.

FOR MORE INFORMATION, VISIT:
UTAHBUSINESS.COM/ADVERTISE

EVENT PACKAGE	PER EVENT	DESCRIPTION
PRESENTING (3 AVAILABLE)	\$16,000	<p>DAY OF EVENT: Table sponsorship, exhibit table, 3 minutes speaking time, congratulate honorees during presentation, verbal recognition from stage, logo on step and repeat photo wall, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.</p> <p>BRAND RECOGNITION: Company logo on all print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.</p>
PREMIER	\$10,500	<p>DAY OF EVENT: Table sponsorship, exhibit table, verbal recognition from stage, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.</p> <p>BRAND RECOGNITION: Company logo on print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo.</p>
PRIMARY	\$7,500	<p>DAY OF EVENT: Table sponsorship, exhibit table, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program.</p> <p>BRAND RECOGNITION: Company logo on print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo.</p>
ONSITE HOST SPONSORSHIPS	PER EVENT	DESCRIPTION
CONTRIBUTING	\$5,000	<p>DAY OF EVENT: Table sponsorship, exhibit table, half-page ad placement in event program.</p> <p>BRAND RECOGNITION: Use of event logo.</p>
PHOTO & VIDEO HOST (1 AVAILABLE)	\$7,500	<p>DAY OF EVENT: Table sponsorship, exhibit table, full-page ad placement in events program.</p> <p>BRAND RECOGNITION: Host honorees in your space, logo on event landing page on utahbusiness.com, full-page ad placement in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.</p>
VIP EVENT HOST (1 AVAILABLE)	\$7,500	<p>DAY OF EVENT: Company logo and full-page ad placement in event program.</p> <p>BRAND RECOGNITION: Host honorees in your space, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.</p>