



ELEVATING EDUCATION



Christine Ivory, First Lady Abby Cox, and Kathi Garff



2026
MEDIA KIT



magazine in partnership with the First Lady of Utah, Abby Cox, plays a crucial role in her elevating education initiative in the state.

This partnership aims to promote and prioritize education by highlighting success stories, innovative practices, and resources for educators, students, and parents. The magazine serves as a platform to showcase the importance of education and the significant impact it has on individuals and communities. Through insightful articles, interviews, and features, the magazine addresses various educational challenges and offers practical solutions to improve the quality of education in Utah. By amplifying the voices of educators, sharing best practices, and fostering collaboration among stakeholders, this magazine partnership contributes to the ongoing efforts of elevating education in Utah under the leadership of the First Lady.

ADVERTISING DEADLINES:

Ad Reservation

February 4, 2026

Camera Ready Art

February 9, 2026

Published & Distributed

February 27, 2026

Copies Distributed

32,000

Inserted in the Deseret News on *February 27, 2026*. Distributed with Utah Business Magazine the first week of *March 2026*. An additional 2,000 copies will be distributed at the Show Up For Teachers Conference in *July 9, 2026*

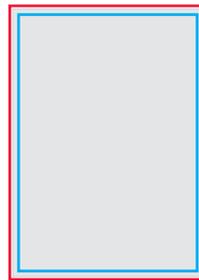
AD SIZE & RATES

PRICING:

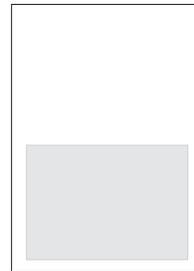
Quarter Page	\$1,150
Half Page	\$1,850
Full Page	\$2,700
Back Cover	\$5,000
Inside Front Cover	\$3,240
Inside Back Cover	\$3,240

Ad Sizes	Width	Height
■ Full Page (bleed size)	8.625"	11.125"
■ Full Page (trim size)	8.375"	10.875"
■ Full Page (live area)	7.625"	10.125"
■ 1/2 Page Horizontal	7.5"	4.875"
■ Quarter Page	3.625"	4.875"

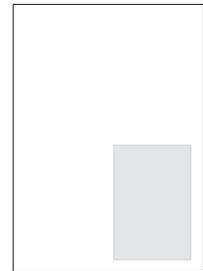
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