



# ELEVATING EDUCATION



Christine Ivory, First Lady Abby Cox, and Kathi Garff



2026  
MEDIA KIT

**A** magazine in partnership with the First Lady of Utah, Abby Cox, plays a crucial role in her elevating education initiative in the state. This partnership aims to promote and prioritize education by highlighting success stories, innovative practices, and resources for educators, students, and parents. The magazine serves as a platform to showcase the importance of education and the significant impact it has on individuals and communities. Through insightful articles, interviews, and features, the magazine addresses various educational challenges and offers practical solutions to improve the quality of education in Utah. By amplifying the voices of educators, sharing best practices, and fostering collaboration among stakeholders, this magazine partnership contributes to the ongoing efforts of elevating education in Utah under the leadership of the First Lady.

## ADVERTISING DEADLINES:

**Ad Reservation**

February 4, 2026

**Camera Ready Art**

February 9, 2026

**Published & Distributed**

February 27, 2026

**Copies Distributed**

32,000

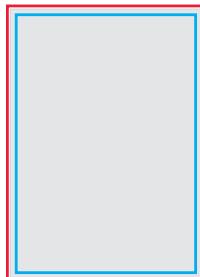
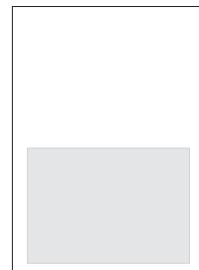
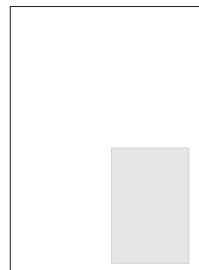
## AD SIZE & RATES

### PRICING:

<b>Quarter Page</b>	.....	\$1,150
<b>Half Page</b>	.....	\$1,850
<b>Full Page</b>	.....	\$2,700
<b>Back Cover</b>	.....	\$5,000
<b>Inside Front Cover</b>	.....	\$3,240
<b>Inside Back Cover</b>	.....	\$3,240

Ad Sizes	Width	Height
■ Full Page (bleed size)	8.625"	11.125"
■ Full Page (trim size)	8.375"	10.875"
■ Full Page (live area)	7.625"	10.125"
■ 1/2 Page Horizontal	7.5"	4.875"
■ Quarter Page	3.625"	4.875"

*\*Crop marks are not necessary*

**Full Page****1/2 Page H****1/4 Page**

## FOR MORE INFORMATION

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