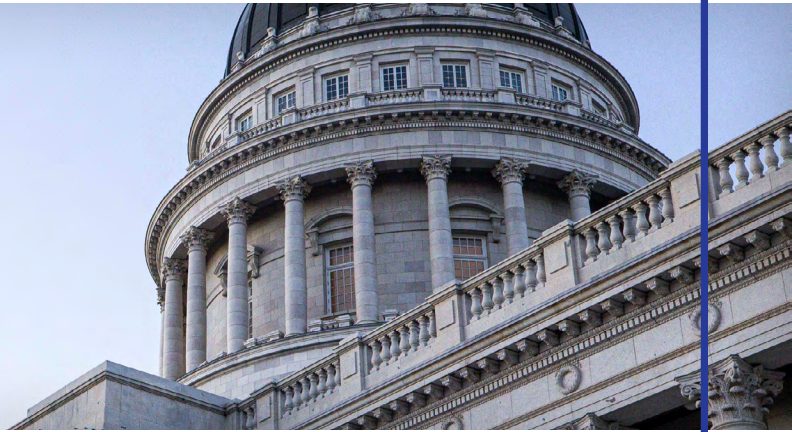


# CAMPAIGN 2026



## 2026 PRIMARY ELECTION GUIDE

Deseret News is excited to kick off the 2026 political season with the Primary Election Guide. This guide will reach voters through multiple channels, including publication in the Deseret News and the Deseret Digest, as well as through a digital component. Our editorial staff will cover everything voters need to know about the pathway to the election. They will engage with readers through various polls to identify the most important issues and will cover the top races to watch. This is an excellent opportunity for you to connect with engaged voters and increase your visibility.



**CIRCULATION:** 100,000 homes

**Publishes:** May 29th & June 6th, 2026

**Reservation Deadline:** May 18th, 2026

**Artwork Deadline:** May 21st, 2026

	VICTORY PACKAGE	MOMENTUM PACKAGE	LAUNCH PACKAGE
<b>May 29th</b> <i>(Weekly Newspaper)</i>	Full Page	Half Page	Quarter Page
<b>June 6th</b> <i>(Monthly Newspaper)</i>	Full Page	Half Page	Quarter Page
<b>Impressions</b> <i>(Deseret.com)</i>	200,000	100,000	50,000
<b>Package Totals</b>	\$2,900	\$1,450	\$725

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