THE DIGEST

Deseret News.

2026 MEDIA KIT QUARTER 3

AUDIENCE DEMOGRAPHICS.

Deseret News Monthly section, a compilation of the finest stories from Deseret News' online platform, magazine, and weekly sections. Immerse yourself in the most engaging online articles, thought-provoking Deseret Magazine pieces, and topical newspaper stories, carefully curated to enrich your reading experience.

This tabloid will be distributed twice a month to a total of 100,000+ homes, reaching various zones and ensuring broad readership across the region. Prepare to delve into a world of captivating storytelling, insightful reporting, and compelling narratives delivered straight to your doorstep.

Circulation: 50,000+

Target Market: Homeowners

Distribution: Direct mail in Davis, Salt Lake and Utah County

2026 QUARTER 3 SCHEDULE

Distribution Date	Space Reservation	Artwork Deadline
July 18th	June 29th	July 1st
August 8th	July 20th	July 22nd
August 22nd	August 3rd	August 5th
September 5th	August 17th	August 19th
September 19th	August 31st	September 2nd

**Schedule subject to change. Please contact your advertising representative to confirm deadlines. Deseret Digest is scheduled for 12 months in 2026. **A deposit is required on all advertising space unless approved for credit through Deseret News. Balance will be due and payable in the publication month.*

DISTRIBUTION AREAS.

JULY 18TH

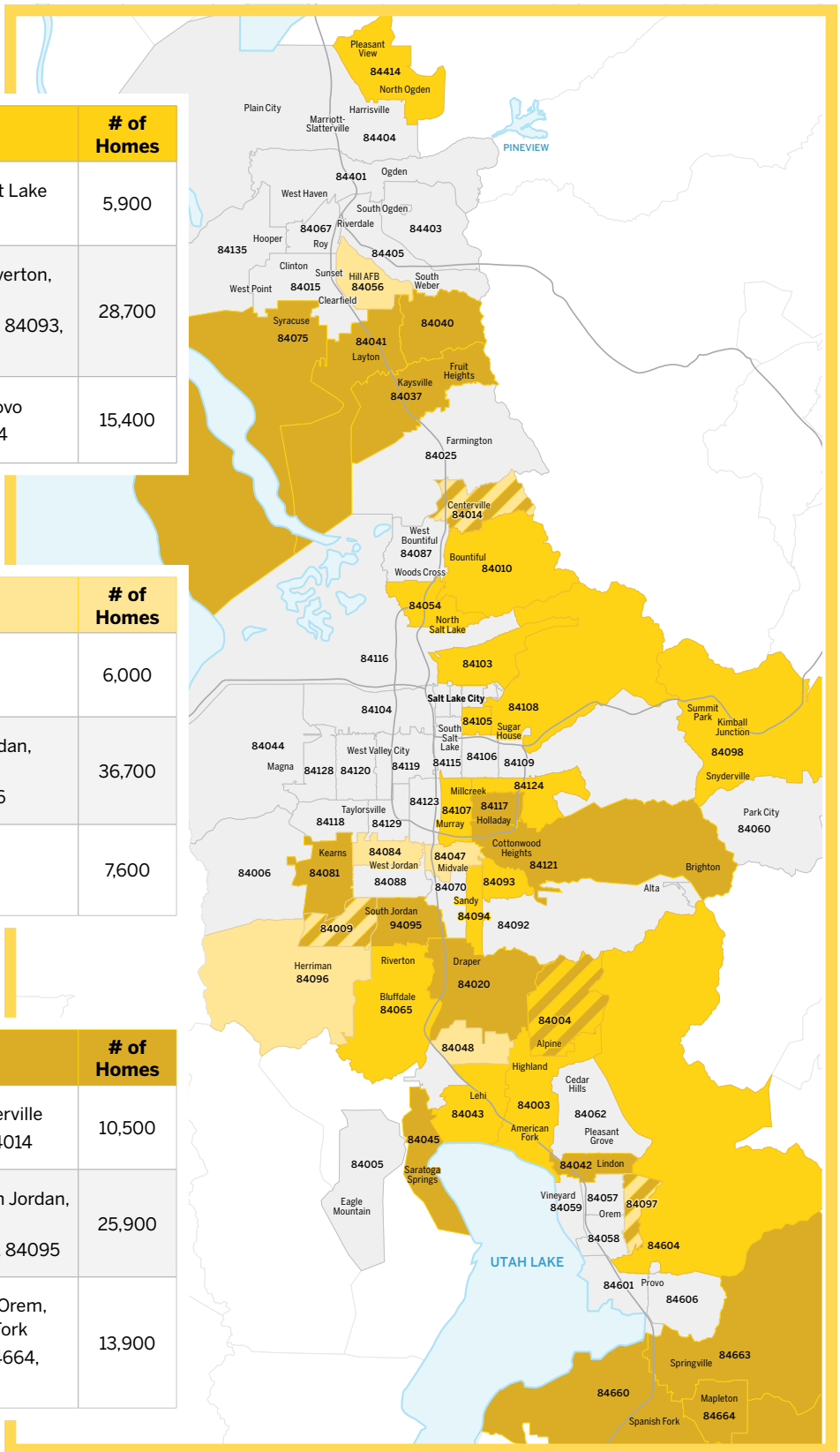
County	Municipality	# of Homes
Davis County	North Ogden, Bountiful, North Salt Lake 84414, 84010, 84054	5,900
Salt Lake County	Park City, Salt Lake City, Sandy, Riverton, Holladay, Sandy 84098, 84103, 84105, 84107, 84108, 84093, 84065, 84124, 84094	28,700
Utah County	American Fork, Alpine, Lehi, Provo 84003, 84004, 84043, 84604	15,400

AUGUST 8TH

County	Municipality	# of Homes
Davis County	Centerville, Hill AFB 84014, 84056	6,000
Salt Lake County	Midvale, West Jordan, South Jordan, Herriman North 84047, 84084, 84009, 84096	36,700
Utah County	Lehi East of I-15, Orem 84048, 84097	7,600

AUGUST 22ND

County	Municipality	# of Homes
Davis County	Layton, Kaysville, Syracuse, Centerville 84040, 84041, 84037, 84075, 84014	10,500
Salt Lake County	Holladay, Cottonwood Heights, South Jordan, Draper, West Jordan 84117, 84121, 84009, 84020, 84081, 84095	25,900
Utah County	Alpine, Saratoga Springs, Lindon, Orem, Mapleton, Springville, Spanish Fork 84004, 84045, 84042, 84097, 84664, 84663, 84660	13,900



Map details subject to change and not specifically represented by the shapes, this is for reference only. Some areas may overlap.

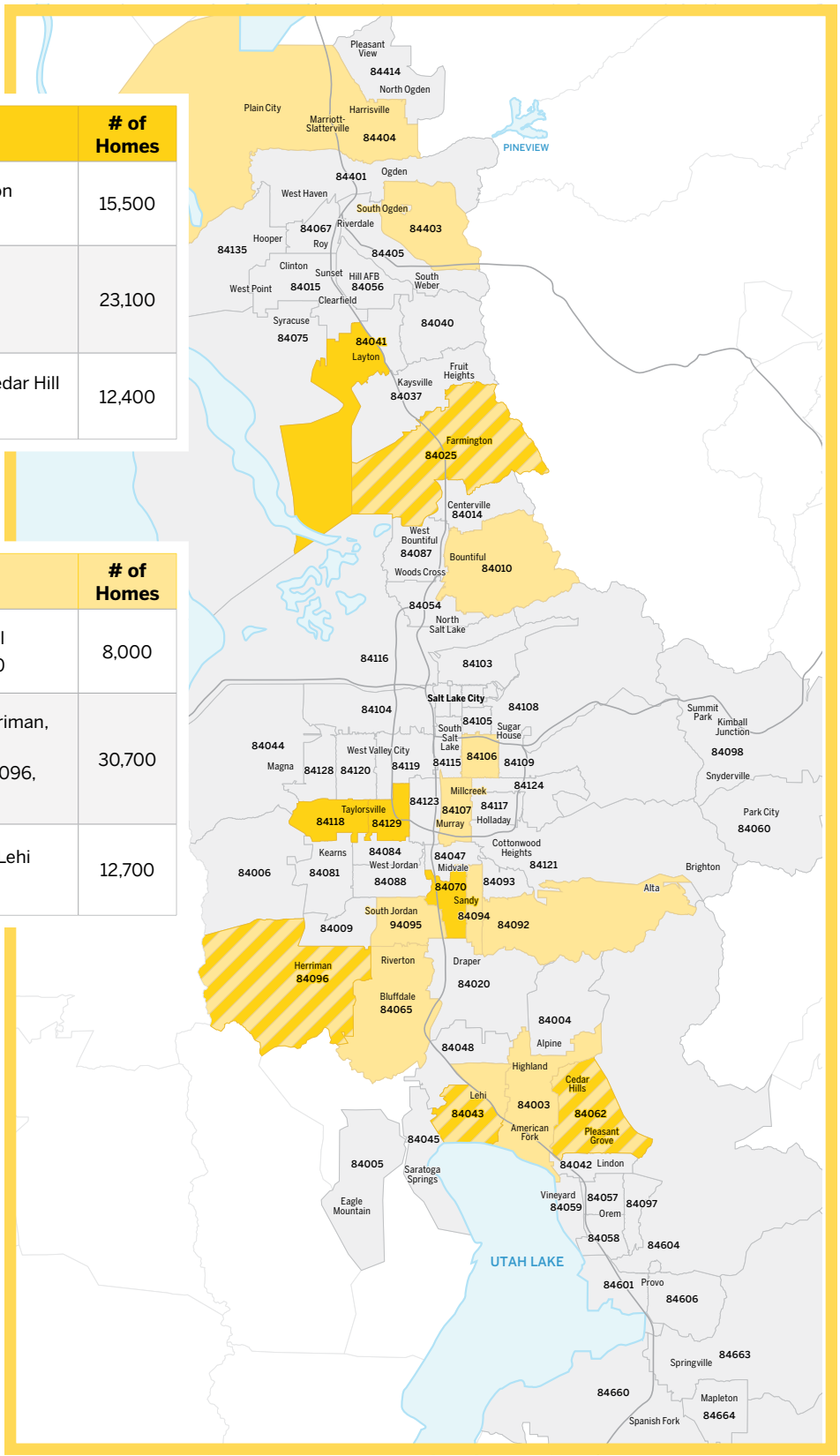
DISTRIBUTION AREAS.

SEPTEMBER 5TH

County	Municipality	# of Homes
Davis County	Layton West of I-15, Farmington 84041, 84025	15,500
Salt Lake County	West Valley City, Taylorsville, Herriman South, Sandy 84118, 84129, 84096, 84070	23,100
Utah County	Lehi West of I-15, Pleasant Grove, Cedar Hill 84043, 84062	12,400

SEPTEMBER 19TH

County	Municipality	# of Homes
Davis County	Farmington, Ogden, Bountiful 84025, 84403, 84404, 84010	8,000
Salt Lake County	Murray, Salt Lake City, Sandy, Herriman, Riverton, South Jordan 84107, 84106, 84092, 84094, 84096, 84065, 84095	30,700
Utah County	Pleasant Grove, American Fork, Lehi 84062, 84003, 84043	12,700



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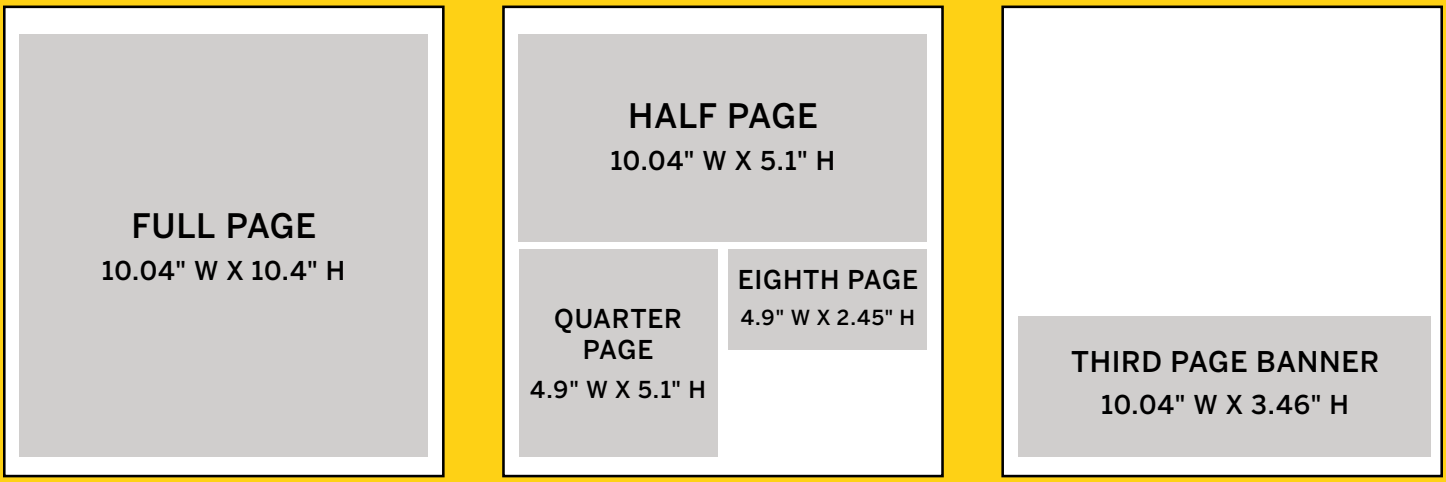
AD SPECS.



ADVERTISING RATES.

Premium Positions	Size	Base Rate
Front Page Banner	10.04” x 3.46”	$1000
Back Page	10.04” x 10.4”	$1800
Page 3	10.04” x 10.4”	$1800
Inserts (Single Sheets)	See Sales Rep	$23 CPM

Standard Sizes	Size	Price
Eighth Page	4.9” x 2.45”	$175
Quarter Page	4.9” x 5.1”	$350
Half Page	10.04” x 5.1”	$700
Full Page	10.04” x 10.4”	$1400

- Acceptable file format. PDF Only: No application files such as InDesign, QuarkXPress, Illustrator or Word will be accepted.
- Do not include bleeds, trims or printer marks when creating your PDF
- Color and resolution. All elements in ads must be built in CMYK or grayscale with a resolution of 200 to 400 dpi. Images used from a Web site are not acceptable as they are RGB and 72 dpi.
- Fonts. All fonts must be embedded into the document during the PDF creation process or turned to outlines before creating the PDF.

FOR MORE INFORMATION VISIT

deseret.com/advertise **OR** contact your sales representative