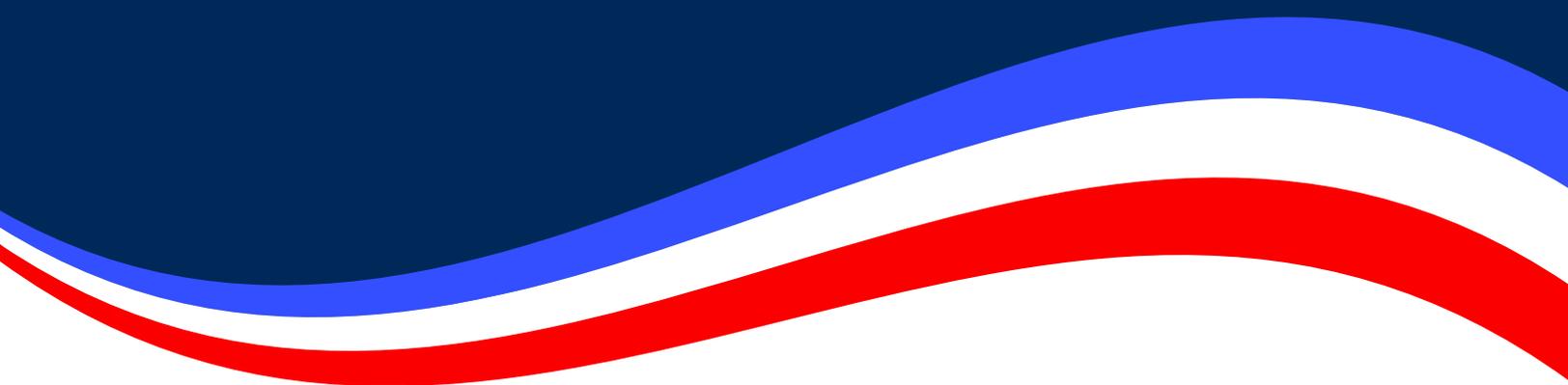
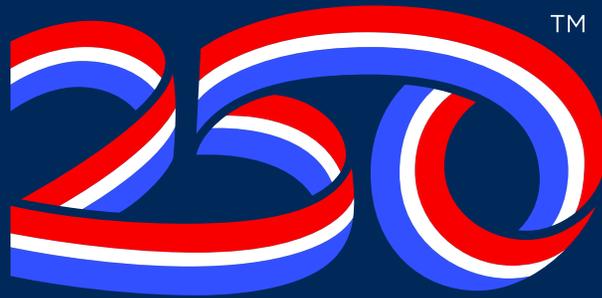


AMERICA



 *DeseretNews.*

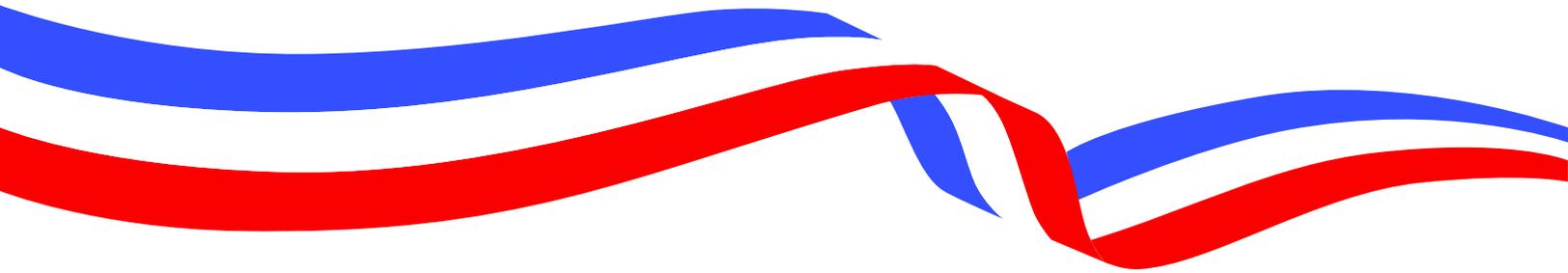
SPECIAL EDITION MAGAZINE

**AMERICA 250**

MEDIA KIT

# ADVERTISING OPTIONS

On July 4, 2026, our nation of 350 million Americans will commemorate and celebrate the 250th anniversary of the signing of the Declaration of Independence. The Deseret News will produce a special magazine that will come out just before the 2026 Fourth of July holiday, with the product to reflect on our nation's past and merits. In this magazine learn about the the impact and influence from the westward/pioneer migration, take a look at Boston's Freedom Trail and other U.S. landmarks, look back at past milestone celebrations such as the 1976 bicentennial, see how JustServe fits in with AmericaGives, revisit the Tabernacle Choir at Temple Square's patriotic past with "Battle Hymn of the Republic — and more.



## PRICING

Quarter Page .....	\$725
Half Page .....	\$1,450
Full Page .....	\$2,900
Page 3 .....	\$3,200
Inside <i>Front Cover</i> .....	\$3,200
Inside <i>Back Cover</i> .....	\$3,200
Back Cover .....	\$4,500

## DEADLINES

Ad Reservation.....	May 4th
Artwork Deadline.....	May 13th
Published & Distributed .....	June 12th

## DISTRIBUTION

18,000 printed magazines delivered via USPS

## FOR MORE INFORMATION VISIT

[deseret.com/advertise](http://deseret.com/advertise) OR contact your Sales Rep

AD SIZES	WIDTH	HEIGHT
■ Full Page (bleed size)	8.625"	11.125"
■ Full Page (trim size)	8.375"	10.875"
■ Full Page (live area)	7.625"	10.125"
■ 1/2 Page Horizontal	7.5"	4.875"
■ Quarter Page	3.625"	4.875"

\*Crop marks are not necessary

