



Utah Business

SIGNATURE EVENTS

Each Signature Event in the Utah Business portfolio is crafted to foster engagement, recognition and networking. Together, these events contribute to a thriving business community in Utah, celebrating success and paving the way for future achievements. Secure your sponsorship today and help us shine a spotlight on Utah's finest talent and companies. Together, let's elevate the business landscape in Utah.

SIGNATURE EVENTS

SPONSORSHIP OPTIONS

\$10,000	GOLD (3 AVAILABLE)	DAY OF EVENT: Congratulate honorees during presentation, verbal recognition from stage, logo on step and repeat photo wall, company logo on award plaques, logo on event signage, table of 8, exhibit table. BRAND RECOGNITION: Half-page ad in Utah Business print magazine, company logo on all print and digital advertising throughout marketing campaign, digital congratulatory ad, logo on event landing page on utahbusiness.com, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
\$7,500	SILVER	DAY OF EVENT: Verbal recognition from stage, company logo on award plaques, company logo on event signage, table of 8, exhibit table. BRAND RECOGNITION: Half-page ad in Utah Business print magazine, company logo on digital advertising throughout marketing campaign, digital congratulatory ad, logo on event landing page on utahbusiness.com, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
\$5,000	BRONZE	DAY OF EVENT: Logo on event signage, table of 8, exhibit table. BRAND RECOGNITION: Quarter-page ad in Utah Business print magazine, company logo on digital advertising throughout marketing campaign, digital congratulatory ad, logo on event landing page on utahbusiness.com, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
\$3,500	CONTRIBUTING	DAY OF EVENT: Table of 8, exhibit table. BRAND RECOGNITION: Digital congratulatory ad, logo representation in Utah Business print magazine, logo representation on email communication to honorees and attendees, use of event logo.
\$4,500	CATERING	DAY OF EVENT: Verbal recognition from the stage, table of 8, exhibit table. BRAND RECOGNITION: Digital congratulatory ad, logo representation on digital event marketing , use of event logo

FOR MORE INFORMATION

Please contact us at:

ADVERTISING@UTAHBUSINESS.COM

55 NORTH 300 WEST

SUITE 400

SALT LAKE CITY, UTAH 84101