



Utah Business

PREMIER EVENTS

Utah Business events provide a dynamic platform for celebrating the achievements, innovations and contributions of professionals and organizations across Utah. Our events are meticulously designed to recognize excellence and inspire growth within the business community.

Our Premier Events foster a vibrant community where ideas flow, collaborations spark and partnerships thrive. As a sponsor, you have the unique opportunity to align your brand with these values and gain exposure to a diverse audience of industry leaders, professionals and enthusiasts.

PREMIER EVENTS

SPONSORSHIP OPTIONS

\$16,000	PRESENTING (3 AVAILABLE)	DAY OF EVENT: Table sponsorship, exhibit table, 3 minutes speaking time, congratulate honorees during presentation, verbal recognition from stage, logo on step and repeat photo wall, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program. BRAND RECOGNITION: Company logo on all print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.
\$10,500	PREMIER	DAY OF EVENT: Table sponsorship, exhibit table, verbal recognition from stage, company logo on honoree videos and award plaques, company logo and full-page ad placement in event program. BRAND RECOGNITION: Company logo on print and digital advertising throughout marketing campaign, full-page ad placement in Utah Business print magazine, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo.
\$7,500	PRIMARY	DAY OF EVENT: Table sponsorship, exhibit table, company logo on honoree videos and award plaques, company logo and half-page ad placement in event program. BRAND RECOGNITION: Company logo on print and digital advertising throughout marketing campaign, half-page ad placement in Utah Business print magazine, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo.

ONSITE HOST SPONSORSHIPS

\$5,000	CONTRIBUTING	DAY OF EVENT: Table sponsorship, exhibit table, half-page ad placement in event program. BRAND RECOGNITION: Use of event logo.
\$7,500	PHOTO & VIDEO HOST (1 AVAILABLE)	DAY OF EVENT: Table sponsorship, exhibit table, full-page ad placement in events program. BRAND RECOGNITION: Host honorees in your space, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.
\$7,500	VIP EVENT HOST (1 AVAILABLE)	DAY OF EVENT: Company logo and full-page ad placement in event program. BRAND RECOGNITION: Host honorees in your space, logo on event landing page on utahbusiness.com, logo representation on email communication to honorees and attendees, use of event logo, annual first right of refusal.

FOR MORE INFORMATION

Please contact us at:

ADVERTISING@UTAHBUSINESS.COM

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