

ELEVATING EDUCATION

2025 Guest Editors, First Lady Abby Cox, Kathi Garff and Christine Ivory



|| 2025 MEDIA KIT

PACKAGES



A magazine in partnership with the First Lady of Utah, Abby Cox, plays a crucial role in her elevating education initiative in the state. This partnership aims to promote and prioritize education by highlighting success stories, innovative practices, and resources for educators, students, and parents. The magazine serves as a platform to showcase the importance of education and the significant impact it has on individuals and communities. Through insightful articles, interviews, and features, the magazine addresses various educational challenges and offers practical solutions to improve the quality of education in Utah. By amplifying the voices of educators, sharing best practices, and fostering collaboration among stakeholders, this magazine partnership contributes to the ongoing efforts of elevating education in Utah under the leadership of the First Lady.

PRICING:

Quarter Page	\$1,150
Half Page	\$1,850
Full Page	\$2,700
Back Cover	\$5,000
Inside Front Cover	\$3,240
Inside Back Cover	\$3,240

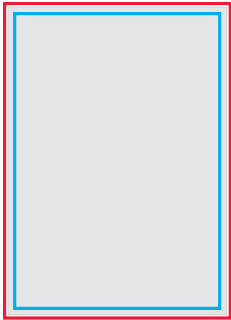
ADVERTISING DEADLINES:

Ad Reservation	February 18, 2025
Camera Ready Art	February 21, 2025
Published & Distributed	March, 2025

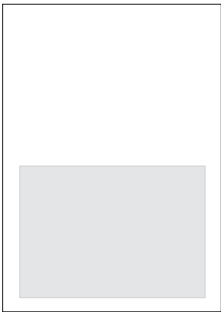
ADVERTISING SIZES

Ad Sizes	Width	Height
■ Full Page (bleed size)	8.625"	11.125"
■ Full Page (trim size)	8.375"	10.875"
■ Full Page (live area)	7.625"	10.125"
■ 1/2 Page Horizontal	7.5"	4.875"
■ Quarter Page	3.625"	4.875"

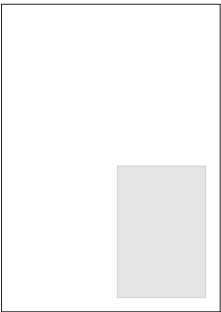
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Full Page



1/2 Page H



1/4 Page



CONTACT US



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