

DESERET NEWS
**HIGH SCHOOL
SPORTS**

**AWARDS
2025**



PRESENTED BY

THE
Larry H. Miller
COMPANY

HOSTED AT



THE BALLPARK
AT AMERICA FIRST SQUARE

OREM





JUNE 9, 2025

THE BALLPARK, HOME OF THE SALT LAKE BEES

We are thrilled to announce that this year's event will feature 181 incredible athletes, showcasing their talent, determination, and hard work. Each year, we are amazed by the dedication of these outstanding individuals, and 2025 is no exception!

Even more exciting, this year's event will be held at The Ballpark at America First Square, the brand-new home of the Salt Lake Bees. This state-of-the-art venue will provide an unforgettable experience for athletes and spectators alike, creating the perfect backdrop to celebrate excellence in sports.

We can't wait to honor these athletes and share this special event with all of you in such an exciting new setting. We invite businesses throughout Utah to join us in supporting this prestigious event by becoming sponsors.

Sponsorship opportunities not only demonstrate a commitment to fostering young talent but also offer valuable visibility and community engagement. Aligning your brand with this event allows you to connect with a broad audience and contribute to the development of our state's future leaders.

SPONSORSHIP PACKAGES

	PRESENTING \$30,000 SOLD	PLATINUM \$25,000	SILVER \$9,000	CASH \$5,000 SPONSORSHIP SOLD
Availability	1	3	5	1
Logo Representation Size	Level 1	Level 2	Level 4	Level 3
CEO to speak for 5 minutes	x			
Co-Branding on all awards	x			
Logo on all awards	x			
Logo on 2 category awards		x		
Stage Participation when handing out checks	x			x
Lanyard Sponsor	x			
ON-SITE BENEFITS				
Dinner and VIP Party admission for up to 8 people	2	1.5	1	1
Acknowledgment from the Podium	x	x	x	x
Logo on Step and Repeat	x			
BRAND RECOGNITION				
Special Recognition as Presenting Sponsor in first sentences of email communication	x			
Special Recognition as Presenting Sponsor across social media	x			
Company Logo on Badges	x	x		
Company logo on Sponsor reel	x	x	x	x
Company logo on Printed Signs	x	x	x	x
Company logo on event website	x	x	x	x
Company logo on footer of emails to attendees	x	x	x	x
ATTENDEE MATERIAL				
Ad in event award program	Full Page Premium	Full Page	Half Page	Half Page
Company logo in award program	Front Page	x	x	x
Company logo on all media advertising print, digital and magazine	x	x	x	x
Ad in Deseret News Digest (100K Distribution)	Full Page Premium	Full Page	Half Page	Half Page
PRE-PARTY CELEBRATION REPRESENTATION				
Medal presentation table recognition	x			
Medal presentation handout representative	x			
Photo Booth / Photo 360 Sponsor		x		
Food station representation (1 station tablecloth)		x		
Logo on pre-party banners and signs	x	x	x	x

