

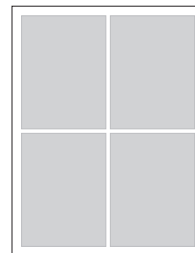


STANDARD PAGES	1x	3x	12x
SPREAD	\$8,000	\$6,400	\$5,600
FULL-PAGE	\$4,850	\$3,880	\$3,395
1/2-PAGE	\$3,400	\$2,720	\$2,380
1/4-PAGE	\$1,850	\$1,480	\$1,295

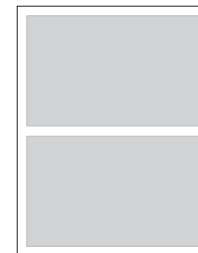
PREMIUM PAGES	1x	3x	6x
SPREAD	\$10,000	\$8,000	\$7,000
BACK COVER	\$6,000	\$4,800	\$4,500
INSIDE COVERS	\$5,820	\$4,656	\$4,074
PAGES 3, 4, 5, 7, 9	\$5,335	\$4,268	\$3,735

AD SIZES	WIDTH	HEIGHT
FULL-PAGE (BLEED SIZE)	8.625"	11.125"
FULL-PAGE (TRIM SIZE)	8.375"	10.875"
FULL-PAGE (LIVE AREA)	7.625"	10.125"
1/2-PAGE HORIZONTAL	7.50"	4.875"
1/4-PAGE	3.735"	5.00"
TWO-PAGE SPREAD (BLEED SIZE)	17.00"	11.125"
TWO-PAGE SPREAD (TRIM SIZE)	16.75"	10.875"
TWO-PAGE SPREAD (LIVE AREA)	16.00"	10.125"

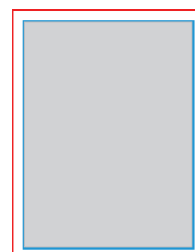
1/4-PAGE



1/2-PAGE

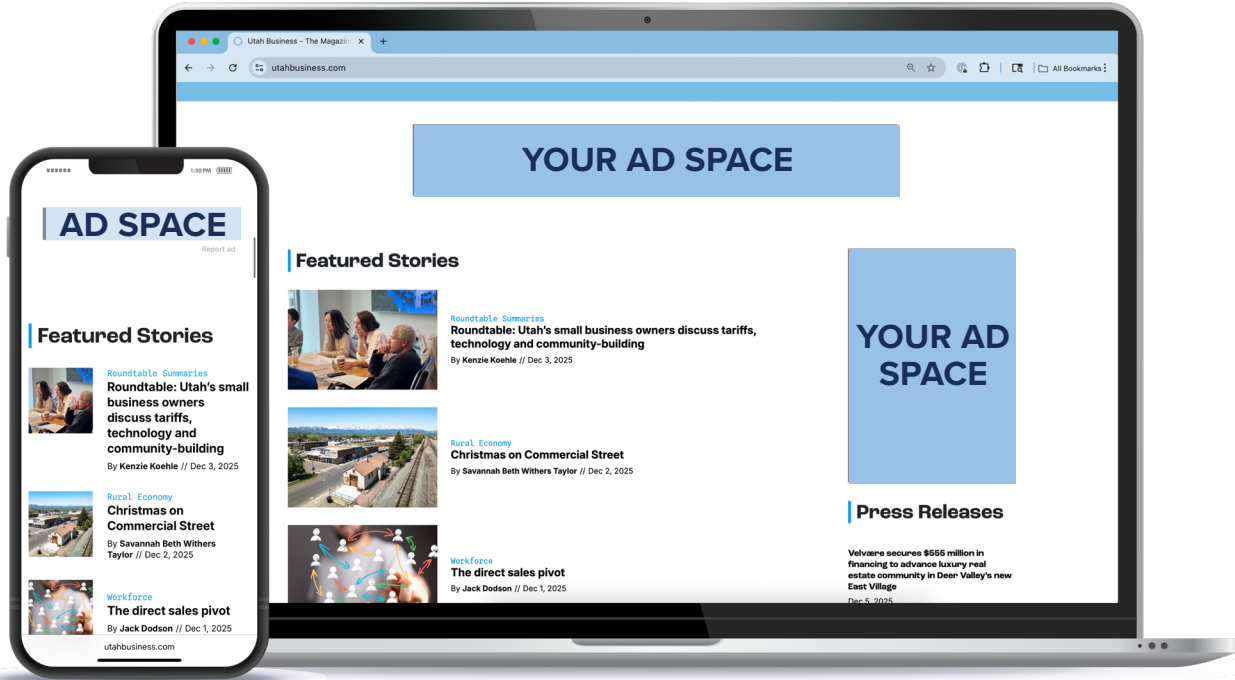


FULL-PAGE



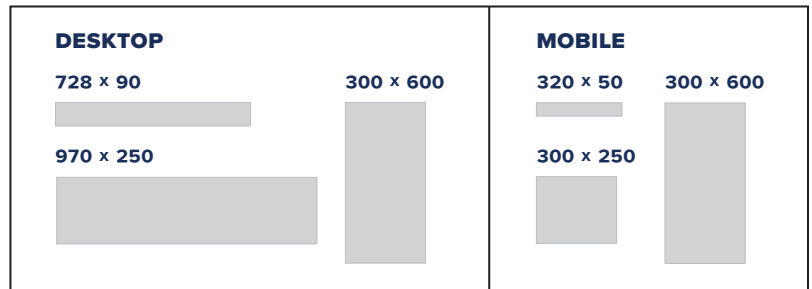
TWO-PAGE SPREAD





UTAHBUSINESS.COM

Tap into our **97,000** monthly unique users to boost visibility, drive website traffic, and generate leads for your next campaign.



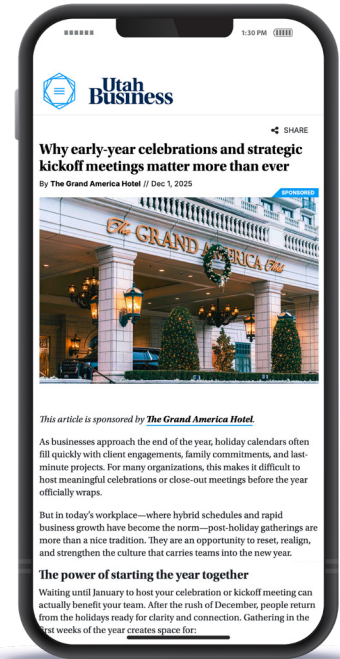
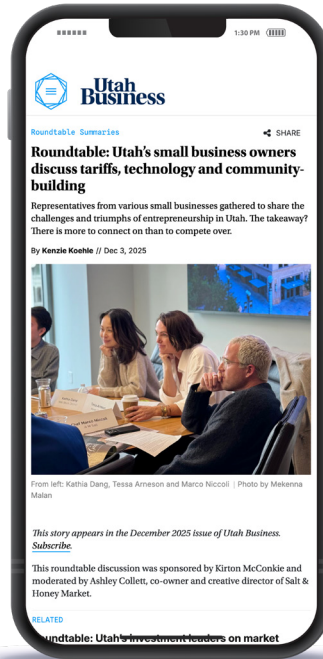
HOMEPAGE DISPLAY ADS	PER WEEK	PER MONTH	DESKTOP WIDTH	DESKTOP HEIGHT	MOBILE WIDTH	MOBILE HEIGHT	POSITION
BENEATH HERO STORIES	\$350	\$1,375	728 PX	90 PX	320 PX	50 PX	TOP
UPPER/LOWER SIDEBAR	\$250	\$990	300 PX	600 PX	300 PX	600 PX	TOP
HOMEPAGE TAKEOVER	\$500 (PER DAY)		970 PX	250 PX	300 PX	250 PX	TAKEOVER-TOP

*LIMIT 5 TAKEOVERS PER MONTH

TAKEOVER INCLUDES ALL SIZES LISTED ABOVE

SECTION PAGE DISPLAY ADS	PER WEEK	PER MONTH	DESKTOP WIDTH	DESKTOP HEIGHT	MOBILE WIDTH	MOBILE HEIGHT	POSITION
ABOVE NEWS QUEUE	\$260	\$1,025	728 PX	90 PX	320 PX	50 PX	TOP
SIDEBAR	\$160	\$600	300 PX	600 PX	300 PX	250 PX	RIGHT

INNER ARTICLE PAGE DISPLAY ADS	PER WEEK	PER MONTH	DESKTOP WIDTH	DESKTOP HEIGHT	MOBILE WIDTH	MOBILE HEIGHT	POSITION
ABOVE NEWS QUEUE	\$260	\$1,025	728 PX	90 PX	320 PX	50 PX	TOP
SIDEBAR	\$160	\$600	300 PX	600 PX	300 PX	250 PX	RIGHT



UTAH BUSINESS DAILY

Gain exposure through our popular newsletter that reaches **25,000+** business professionals daily.

UTAH BUSINESS DAILY	2X/WEEK FOR A MONTH	PER DAY
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PREMIUM BANNERS *INCLUDES PREMIUM TEXT AD	\$3,000	—
STANDARD BANNER	\$2,000	—
PREMIUM CONTEXTUAL AD	—	\$250

DIMENSIONS	WIDTH	HEIGHT
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PREMIUM BANNERS *INCLUDES PREMIUM TEXT AD	600 PX	200 PX
STANDARD BANNER	600 PX	200 PX
PREMIUM TEXT AD	200 CHARACTERS MAX	

ROUNDTABLE

\$5,500

Establish your company as a **thought leader** while connecting with **key decision-makers** and **professionals**. After the event, **Utah Business** will write a **comprehensive recap article** that highlights **key takeaways, quotes from panelists, and insights discussed**. This article will be published on our **website**.

CONTENT MARKETING

\$1,750

You have a **story**, and we have an **audience** eager to read it. Feature your **article** on our **homepage**, in our **newsletter**, and in front of our **social media followers**.

WHAT'S INCLUDED:

- An **online advertorial** including **images & outbound links**
- **Homepage premium placement** rotation for **two weeks**
- Placement **2x per month** in **UB Daily, email newsletter** and on our **social media platforms**
- **Social media boost:** Promote your story to a **targeted audience**

**Price available upon request*

UTAH BUSINESS fosters connection, insight and recognition for Utah’s thriving professional community. Through our events, magazine and website, we highlight the ideas, innovations and people behind Utah business success stories.

We are all-in on Utah – and we can’t wait to tell your stories.

MONTH	AWARDS	ROUNDTABLE	LISTS	SPOTLIGHT
JANUARY AD RESERVATION 12-23 AD MATERIALS 12-30		<ul style="list-style-type: none"> • MERGERS AND ACQUISITIONS 	<ul style="list-style-type: none"> • NATIONAL AWARD RECIPIENTS 	
FEBRUARY AD RESERVATION 1-26 AD MATERIALS 2-2	<ul style="list-style-type: none"> • FORTY UNDER 40 	<ul style="list-style-type: none"> • CRO / CMO 	<ul style="list-style-type: none"> • NONPROFITS 	<ul style="list-style-type: none"> • BOOK OF LISTS
MARCH AD RESERVATION 2-23 AD MATERIALS 3-2	<ul style="list-style-type: none"> • CEO OF THE YEAR 	<ul style="list-style-type: none"> • BENEFITS & COMPENSATION 	<ul style="list-style-type: none"> • SBA LENDERS AND BANKS 	
APRIL AD RESERVATION 3-23 AD MATERIALS 3-30		<ul style="list-style-type: none"> • BUILDING & CONSTRUCTION 	<ul style="list-style-type: none"> • COMMERCIAL REAL ESTATE DEVELOPERS AND BROKERS 	
MAY AD RESERVATION 4-22 AD MATERIALS 4-29	<ul style="list-style-type: none"> • WOMEN TO WATCH 	<ul style="list-style-type: none"> • MANUFACTURING 	<ul style="list-style-type: none"> • ARCHITECTURE FIRMS • COMMERCIAL FURNITURE 	
JUNE AD RESERVATION 5-25 AD MATERIALS 6-1	<ul style="list-style-type: none"> • EXECUTIVE EXCELLENCE 	<ul style="list-style-type: none"> • COMMERCIAL REAL ESTATE 	<ul style="list-style-type: none"> • EMPLOYEE GROUP BENEFITS 	<ul style="list-style-type: none"> • LEGAL ELITE
JULY AD RESERVATION 6-22 AD MATERIALS 6-29		<ul style="list-style-type: none"> • LEGAL 	<ul style="list-style-type: none"> • ACCOUNTING FIRMS 	
AUGUST AD RESERVATION 7-23 AD MATERIALS 7-30	<ul style="list-style-type: none"> • FAST 50 	<ul style="list-style-type: none"> • VENTURE CAPITAL 	<ul style="list-style-type: none"> • RESIDENTIAL BUILDERS 	
SEPTEMBER AD RESERVATION 8-21 AD MATERIALS 8-28	<ul style="list-style-type: none"> • INNOVATION AWARDS 	<ul style="list-style-type: none"> • CULTURE & COMMUNITY 	<ul style="list-style-type: none"> • COMMERCIAL INSURANCE BROKERS 	
OCTOBER AD RESERVATION 9-22 AD MATERIALS 9-29	<ul style="list-style-type: none"> • HEALTHCARE HEROES 	<ul style="list-style-type: none"> • HEALTHCARE 	<ul style="list-style-type: none"> • HEAVY EQUIPMENT DEALERS 	<ul style="list-style-type: none"> • FORWARD (ROUNDTABLE INCLUDED)
NOVEMBER AD RESERVATION 10-26 AD MATERIALS 11-2	<ul style="list-style-type: none"> • UTAH BUSINESS FORWARD 	<ul style="list-style-type: none"> • TECH 	<ul style="list-style-type: none"> • VENTURE CAPITAL 	
DECEMBER AD RESERVATION 11-23 AD MATERIALS 11-30	<ul style="list-style-type: none"> • BEST COMPANIES TO WORK FOR 	<ul style="list-style-type: none"> • SMALL BUSINESS 	<ul style="list-style-type: none"> • PROPERTY AND CASUALTY INSURANCE 	