

SPADEA

Wrap the front section of the Deseret News with a premium spadea. A spadea is a full page broadsheet that is folded to wrap a section of the newspaper. It is the first thing readers see before opening the paper.

MAKE AN IMPACT

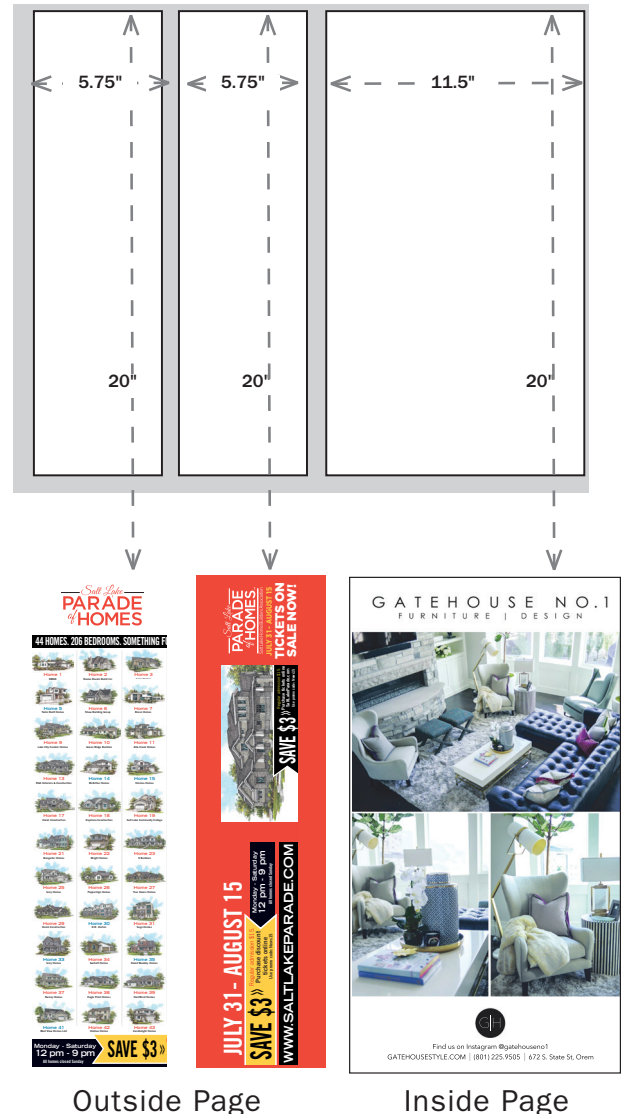
With a Spadea in the Deseret News, your message will make an impact.

Be the first ad people see when they look at their paper.

VISIBILITY

Be seen before your competitors.

ONLY FOUR POSITIONS AVAILABLE EVERY WEEK



Outside Page

Inside Page

Spadea (A Section)	Size	Rate
Both sides of the page	Outside: 5.75" x 20" per panel (2 total) Inside: 11.5" x 20"	\$2,500
Outside Only		\$1,500
Inside Only		\$1,000
SPADEA (C SECTION)	Size	Rate
Both sides of the page	Outside: 5.75" x 20" per panel (2 total) Inside: 11.5" x 20"	\$2,500
Outside Only		\$1,500
Inside Only		\$1,000
SPADEA (A & C COMBINED)	Size	Rate
Both sides of the page	Outside: 5.75" x 20" per panel (2 total) Inside: 11.5" x 20"	\$3,800