

SATURDAY EDITION

Perfect for the weekend reader, our Saturday edition features a condensed version of our weekend paper, with a copy of the Church News tucked inside. The paper features a larger circulation than our weekend edition, reaching both national and local subscribers.

CIRCULATION: 12,000+

FREQUENCY: Weekly

DISTRIBUTION: Direct Mail



DEADLINES

Product	Edition	Publication Day	Section	Space Reservation	Camera Ready Artwork
Deseret News	Midweek	Saturday	All	3 pm Friday (9 days prior)	3 pm Tuesday

SIZES/RATES

Standard Sizes	Inches	Size	Color
Eigth Page	15.00	3Col (5.1") x 5.00"	\$255.00
Quarter Page	30.00	3Col (5.1") x 9.75"	\$510.00
Half Page	60.00	6Col (10.5") x 9.75"	\$1020.00
Full Page	120.00	6Col (10.5") x 20.00"	\$2,040.00

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