

Deseret.

MAGAZINE

DESERET MAGAZINE

Deseret Magazine subscribers are individuals in our country that have a voice of influence - in a variety of fields - business, politics, think-tank organizations, religion, education. They drive conversations, influence public policy and lead large corporations. Time is an important and limited commodity in their life as they strive to stay informed, and continually educated on important and relevant topics.

CIRCULATION:
39,000+

FREQUENCY:
Monthly

DISTRIBUTION:
Direct Mail



DEADLINES

Month*	Reservation	Art Deadline
January/February	November 25, 2025	December 1, 2025
March	January 27, 2026	February 2, 2026
April	February 24, 2026	March 2, 2026
May	March 24, 2026	March 30, 2026
June	April 28, 2026	May 4, 2026
July/August	May 26, 2026	June 1, 2026
September	July 28, 2026	August 3, 2026
October	August 25, 2026	August 31, 2026
November	September 22, 2026	September 28, 2026
December	October 27, 2026	November 2, 2026

SIZES/RATES

Size	Rate**
Full page - 9" x 11" (Bleed - .125 bleed on each side Live Area - 8.5" x 11")	\$3500
Ad opportunities include back and inside covers and feature sections. Sections: Pursuits, Family, National Affairs, The West & Leadership	

*Schedule subject to change. Please contact your advertising representative to confirm deadlines. Deseret Magazine is scheduled for 10 months in 2026, and will not have an issue in February or August of 2026.

**A deposit is required on all advertising space unless approved for credit through Deseret News. Balance will be due and payable in the publication month. Graphic design included in listed advertising rates.

***High Resolution pdf at 300-400dpi; no web (RGB, 72dpt) images. Include bleeds only, exclude trim/printer marks. Fonts embedded or outlined. Content must be upright, read left-to-right. Ads require pre-approval, must reflect national branding, contact, multi-state messaging and a national website. Use high-quality, professional images/styling. No price/sale/discount language. No advertorials; max 50 words if included. Max one logo; logo-independent design preferred. Must fit Deseret Magazine's design quality, moral codes, brand/editorial standards. Nonconforming ads may be reviewed by request.