



THIS IS THE SPONSOR KIT

**DESERET
NEWS
MARATHON**

HALF / RELAY / 10K / 5K / 1K

**JULY 24, 2026
SALT LAKE CITY**

**SIGN UP AT
[RUN.DESERET.COM](https://run.deseret.com)**

SPONSORSHIP OPTIONS

The Deseret News Marathon is the longest-operating marathon in Utah. It began in 1970, making 2026 its 56th year running. The event attracts more than 4,000 runners and consists of a full marathon, half marathon, 10K, 5K, 1K and Relay. Runners can qualify for the Boston Marathon with the Deseret News full marathon. The marathon traces the historic Mormon pioneer route into the Salt Lake Valley.

	Presenting Sponsor (1) (Dominant Logo Representation)	Gold Sponsor(3) (Large Logo Representation)	Silver Sponsor	Cash Prize Sponsor	Pace Car Sponsor	Stage Sponsor	Event Booth
Sponsorship Rate	\$25,000	\$9,000	\$3,000	\$10,000	\$5,000	\$5,000	\$500
Logo on Bibs	X						
Logo on Step-and-Repeat	X						
Logo on Medals	X						
Logo on Mile Markers		X					
Deseret.com Impressions	500,000	250,000					
Email Sponsorship (1 Per Year)	X	X					
Newspaper Ad	1 Page	1/2 Page	1/4 Page				
Logo on Advertising	X	X	X	X			
Logo on T-Shirt	X	X	X	X	X	X	
Banner at Finish Line	X	X	X	X	X	X	
Swag Bag Contribution	X	X	X	X	X	X	
Logo on Race Website	X	X	X	X	X	X	X
Tables at Packet Pickup	2	1	1	1	1	1	1
Booth at Finish Line	2	1	1	1	1	1	1
OTHER SPONSORSHIP OPPORTUNITIES: Honey Bucket Sponsor Refreshment Sponsor Finish Line Food Sponsor. Contact your sales representative for a custom sponsorship package.							

For more information
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