

Utah Survey

Project: 2510104

N Size: 809 Utah Registered Voters

Margin of Error: $\pm 3\%$

October 17-22, 2025

Topline Report

Question	Response	Frequency	Percentage
DES1_1	<i>Please indicate if you approve or disapprove of the way the following individuals are performing their current job. — President Donald Trump</i>		
	Strongly approve	203	25%
	Somewhat approve	214	26%
	Somewhat disapprove	88	11%
	Strongly disapprove	281	35%
	Don't know/no opinion	24	3%
DES1_2	<i>Please indicate if you approve or disapprove of the way the following individuals are performing their current job. — Governor Spencer Cox</i>		
	Strongly approve	125	15%
	Somewhat approve	296	37%
	Somewhat disapprove	157	19%
	Strongly disapprove	124	15%
	Don't know/no opinion	107	13%
DES1_3	<i>Please indicate if you approve or disapprove of the way the following individuals are performing their current job. — Republicans in Congress</i>		
	Strongly approve	116	14%
	Somewhat approve	258	32%
	Somewhat disapprove	133	16%
	Strongly disapprove	241	30%
	Don't know/no opinion	60	7%
DES1_4	<i>Please indicate if you approve or disapprove of the way the following individuals are performing their current job. — Democrats in Congress</i>		
	Strongly approve	61	8%
	Somewhat approve	168	21%
	Somewhat disapprove	222	27%
	Strongly disapprove	294	36%
	Don't know/no opinion	64	8%

Question	Response	Frequency	Percentage
DES2_1	<i>Thinking about a few specific issues, do you approve or disapprove of how President Trump is handling the following policy areas? — Immigration</i>		
	Strongly approve	268	33%
	Somewhat approve	151	19%
	Somewhat disapprove	92	11%
	Strongly disapprove	264	33%
	Don't know/no opinion	34	4%
DES2_2	<i>Thinking about a few specific issues, do you approve or disapprove of how President Trump is handling the following policy areas? — Reducing government spending</i>		
	Strongly approve	239	30%
	Somewhat approve	212	26%
	Somewhat disapprove	91	11%
	Strongly disapprove	212	26%
	Don't know/no opinion	55	7%
DES2_3	<i>Thinking about a few specific issues, do you approve or disapprove of how President Trump is handling the following policy areas? — Foreign affairs</i>		
	Strongly approve	220	27%
	Somewhat approve	177	22%
	Somewhat disapprove	138	17%
	Strongly disapprove	208	26%
	Don't know/no opinion	66	8%
DES2_4	<i>Thinking about a few specific issues, do you approve or disapprove of how President Trump is handling the following policy areas? — Inflation</i>		
	Strongly approve	121	15%
	Somewhat approve	200	25%
	Somewhat disapprove	126	16%
	Strongly disapprove	316	39%
	Don't know/no opinion	46	6%
DES2_5	<i>Thinking about a few specific issues, do you approve or disapprove of how President Trump is handling the following policy areas? — Tariffs and trade policy</i>		
	Strongly approve	145	18%
	Somewhat approve	197	24%
	Somewhat disapprove	123	15%
	Strongly disapprove	291	36%
	Don't know/no opinion	52	6%

Question	Response	Frequency	Percentage
DES3	<i>As you may know, the federal government shutdown October 1st because an agreement was not reached on government funding levels. Based on what you've seen, read, or heard, who do you think is most to blame for the shutdown?</i>		
	Congressional Republicans	279	34%
	Congressional Democrats	337	42%
	Don't know/no opinion	193	24%
DES4_1NET	<i>Have you, or anyone you know, experienced any personal economic hardships because of the shutdown? Please select all that apply. — Yes, I have personally experienced it</i>		
	Selected	136	17%
	Not Selected	673	83%
DES4_2NET	<i>Have you, or anyone you know, experienced any personal economic hardships because of the shutdown? Please select all that apply. — Yes, someone I know has experienced it</i>		
	Selected	224	28%
	Not Selected	585	72%
DES4_3NET	<i>Have you, or anyone you know, experienced any personal economic hardships because of the shutdown? Please select all that apply. — No, no one I know has experienced it</i>		
	Selected	463	57%
	Not Selected	346	43%
DES5	<i>Recently, President Trump announced that there has been a proposed peace deal between Israel and Hamas that includes: a ceasefire between both parties, release hostages, a gradual withdrawal of Israeli forces from Gaza, and negotiations toward a permanent end to hostilities and long-term reconstruction plan for Gaza. Based on what you know, do you approve or disapprove of this new peace deal between Israel and Hamas?</i>		
	Strongly approve	315	39%
	Somewhat approve	290	36%
	Somewhat disapprove	35	4%
	Strongly disapprove	28	3%
	Don't know/no opinion	141	17%
DES6	<i>How much have you seen, read, or heard about the recent announcement that acetaminophen (Tylenol) has been linked to autism when used during pregnancy?</i>		
	A lot	191	24%
	Some	397	49%
	Not much	131	16%
	Not at all	90	11%

Question	Response	Frequency	Percentage
DES7	<i>And based on what you know, do you believe that acetaminophen (Tylenol) use during pregnancy is safe or unsafe for pregnant women to use?</i>		
	Definitely safe	231	29%
	Probably safe	193	24%
	Probably unsafe	194	24%
	Definitely unsafe	62	8%
	Don't know/no opinion	129	16%
DES8	<i>Based on what you know, who should have the primary authority to determine whether a pregnant person may use over-the-counter medications such as acetaminophen (Tylenol)?</i>		
	The pregnant person	336	41%
	A licensed medical professional	381	47%
	State-level government authorities	18	2%
	Federal government authorities	23	3%
	Someone else, please specify	13	2%
	Don't know/no opinion	39	5%
DES9	<i>Which of the following describes your current financial situation?</i>		
	Financially secure - I can comfortably cover expenses and save	178	22%
	Managing - I can cover expenses, but saving is difficult	409	51%
	Financially strained - I struggle to cover basic expenses	206	25%
	Prefer not to say	15	2%
DES10	<i>What is your biggest financial concern right now? Please select just one.</i>		
	Paying for everyday expenses (e.g. groceries, gas)	155	19%
	Managing debt (e.g. credit cards, loans)	123	15%
	Saving for the future (e.g. retirement, unexpected repairs)	188	23%
	Housing costs (rent or mortgage)	122	15%
	Medical or healthcare expenses	97	12%
	Job security / income stability	61	8%
	Another concern, please specify	18	2%
	I do not have any financial concerns	45	6%
DES11	<i>To what extent, if any, does President Trump's tariff policy affect your likelihood of making a major purchase, such as a car or home, this year?</i>		
	I am much more likely to make a major purchase	27	3%
	I am a little more likely to make a major purchase	36	4%
	No change in likelihood to make a major purchase	340	42%
	I am a little less likely to make a major purchase	158	20%
	I am much less likely to make a major purchase	248	31%

Question	Response	Frequency	Percentage
DES12	<i>How closely, if at all, have you followed the recent Congressional redistricting process in Utah?</i>		
	Very closely	75	9%
	Somewhat closely	182	23%
	Only a little bit	329	41%
	Not at all	223	28%
DES13	<i>As you may know, in 2018 Utah voters approved Proposition 4, which created an independent redistricting commission to draw new boundaries for congressional and legislative districts. If a similar proposal, like Proposition 4, to create an independent redistricting commission were on the ballot in Utah today, would you support or oppose it?</i>		
	Strongly support	133	16%
	Somewhat support	224	28%
	Somewhat oppose	115	14%
	Strongly oppose	48	6%
	Don't know/no opinion	290	36%
DES14	<i>Do you plan to celebrate Halloween?</i>		
	Yes	657	81%
	No	152	19%
DES15	<i>You indicated that you do not plan to celebrate Halloween. Does the current economic situation impact your decision to not celebrate Halloween? (N=152)</i>		
	Yes	30	20%
	No	120	79%
	Prefer not to answer	1	0%
DES16_1NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Dress in a costume (N=657)</i>		
	Selected	293	45%
	Not Selected	364	55%
DES16_2NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Give candy to trick or treaters (N=657)</i>		
	Selected	493	75%
	Not Selected	165	25%
DES16_3NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Host a party for adults (N=657)</i>		
	Selected	103	16%
	Not Selected	555	84%

Question	Response	Frequency	Percentage
DES16_4NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Host a party for kids (N=657)</i>		
	Selected	80	12%
	Not Selected	578	88%
DES16_5NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Put up holiday decorations inside your home (N=657)</i>		
	Selected	347	53%
	Not Selected	310	47%
DES16_6NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Put up holiday decorations outside your home (N=657)</i>		
	Selected	354	54%
	Not Selected	304	46%
DES16_7NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Go trick or treating yourself (N=657)</i>		
	Selected	105	16%
	Not Selected	552	84%
DES16_8NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Watch a Halloween-themed movie (N=657)</i>		
	Selected	401	61%
	Not Selected	257	39%
DES16_9NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Visit a Haunted House or similar attraction (N=657)</i>		
	Selected	162	25%
	Not Selected	495	75%
DES16_10NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Carve pumpkins (N=657)</i>		
	Selected	332	51%
	Not Selected	325	49%

Question	Response	Frequency	Percentage
DES16_11NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — Something else, please specify (N=657)</i>		
	Selected	42	6%
	Not Selected	615	94%
DES16_12NET	<i>You indicated that you plan to celebrate Halloween this year. Which of the following things do you plan to do to celebrate? Please select all that apply. — None of these (N=657)</i>		
	Selected	3	0%
	Not Selected	655	100%
DES17	<i>How much do you plan to spend, if anything, on Halloween - including costumes, candy, decorations, and events? (N=657)</i>		
	Less than \$50	265	40%
	\$50-\$149	224	34%
	\$150-\$299	95	14%
	\$300-\$499	40	6%
	\$500 or more	15	2%
	I do not plan to spend money on Halloween	19	3%
DES18	<i>Do you like or dislike the following candy:</i>		
	Like a lot	232	29%
	Like somewhat	285	35%
	Dislike somewhat	126	16%
	Dislike a lot	164	20%
	Don't know/no opinion	3	0%
DESdem1_1NET	<i>Is anyone in your immediate family, including yourself, currently pregnant? Please select all that apply. — Yes, I am currently pregnant</i>		
	Selected	9	1%
	Not Selected	800	99%
DESdem1_2NET	<i>Is anyone in your immediate family, including yourself, currently pregnant? Please select all that apply. — Yes, someone in my immediate family is pregnant</i>		
	Selected	32	4%
	Not Selected	777	96%
DESdem1_3NET	<i>Is anyone in your immediate family, including yourself, currently pregnant? Please select all that apply. — No</i>		
	Selected	766	95%
	Not Selected	43	5%

Question	Response	Frequency	Percentage
DESdem1_4NET	<i>Is anyone in your immediate family, including yourself, currently pregnant? Please select all that apply. — Prefer not to answer</i>		
	Selected	3	0%
	Not Selected	806	100%
DESdem2_1NET	<i>Thinking about yourself, your family, or your friends, do you know anyone who identifies as autistic or has been diagnosed with autism? Please select all that apply. — Yes, myself</i>		
	Selected	47	6%
	Not Selected	762	94%
DESdem2_2NET	<i>Thinking about yourself, your family, or your friends, do you know anyone who identifies as autistic or has been diagnosed with autism? Please select all that apply. — Yes, a close family member</i>		
	Selected	172	21%
	Not Selected	637	79%
DESdem2_3NET	<i>Thinking about yourself, your family, or your friends, do you know anyone who identifies as autistic or has been diagnosed with autism? Please select all that apply. — Yes, an extended family member</i>		
	Selected	147	18%
	Not Selected	662	82%
DESdem2_4NET	<i>Thinking about yourself, your family, or your friends, do you know anyone who identifies as autistic or has been diagnosed with autism? Please select all that apply. — Yes, a friend</i>		
	Selected	182	23%
	Not Selected	627	77%
DESdem2_5NET	<i>Thinking about yourself, your family, or your friends, do you know anyone who identifies as autistic or has been diagnosed with autism? Please select all that apply. — No</i>		
	Selected	370	46%
	Not Selected	439	54%
DESdem2_6NET	<i>Thinking about yourself, your family, or your friends, do you know anyone who identifies as autistic or has been diagnosed with autism? Please select all that apply. — Prefer not to answer</i>		
	Selected	9	1%
	Not Selected	800	99%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	809	100%
xdemGender	Gender: Male	400	49%
	Gender: Female	405	50%
	N	805	
age	Age: 18-34	266	33%
	Age: 35-44	138	17%
	Age: 45-64	251	31%
	Age: 65+	154	19%
	N	809	
demAgeGeneration	GenZers: 1997-2012	156	19%
	Millennials: 1981-1996	248	31%
	GenXers: 1965-1980	214	26%
	Baby Boomers: 1946-1964	175	22%
	N	793	
xpid3	PID: Dem (no lean)	167	21%
	PID: Ind (no lean)	238	29%
	PID: Rep (no lean)	404	50%
	N	809	
xpidGender	PID/Gender: Dem Men	70	9%
	PID/Gender: Dem Women	96	12%
	PID/Gender: Ind Men	124	15%
	PID/Gender: Ind Women	110	14%
	PID/Gender: Rep Men	206	25%
	PID/Gender: Rep Women	198	24%
	N	805	
xeduc3	Educ: < College	456	56%
	Educ: Bachelors degree	224	28%
	Educ: Post-grad	128	16%
	N	809	
xdemInc3	Income: Under 50k	230	28%
	Income: 50k-100k	329	41%
	Income: 100k+	250	31%
	N	809	
xdemWhite	Ethnicity: White	751	93%
xdemHispBin	Ethnicity: Hispanic	76	9%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demBlackBin	Ethnicity: Black	12	2%
demRaceOther	Ethnicity: Other	46	6%
xdemUsr	Community: Urban	152	19%
	Community: Suburban	533	66%
	Community: Rural	123	15%
	N	809	
xdemEmploy	Employ: Private Sector	322	40%
	Employ: Government	70	9%
	Employ: Self-Employed	54	7%
	Employ: Homemaker	67	8%
	Employ: Student	40	5%
	Employ: Retired	141	17%
	Employ: Unemployed	65	8%
	Employ: Other	50	6%
	N	809	
xsubVote24O	2024 Vote: Kamala Harris	274	34%
	2024 Vote: Donald Trump	430	53%
	2024 Vote: Other	20	3%
	2024 Vote: Didn't Vote	85	10%
	N	809	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

